



French Lilacs — Spring and the fragrance of lilacs just go together.



Alpine Currant — Good color, thick growth, easily cared for. The best short hedge for this area. Needs only two or three clippings a year.

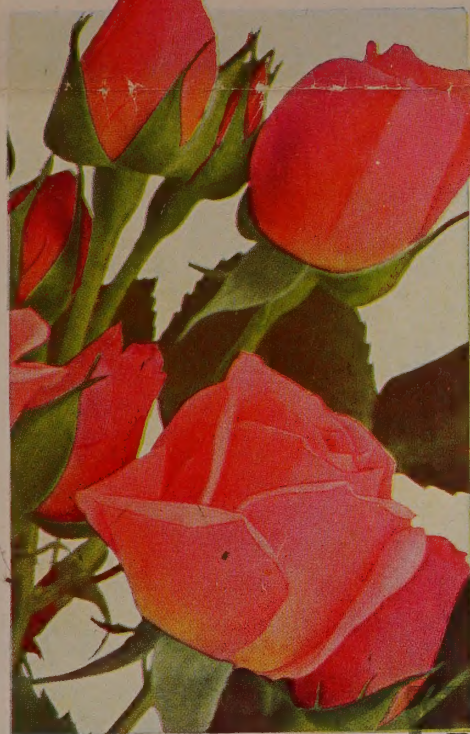


Frensham

SARGENTS is famous for its big selection of roses in many varieties. Now available POTTED-GROWING ready to plant or use as a gift, May through August.



Climbing Blaze Rose — one of several real beauties in the climbing varieties available at Sargent's.



Pinocchio—Floribunda (Pat. No. 484)



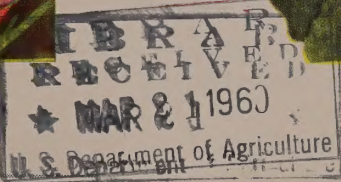
The very finest deep pink rose we know of.

Charlotte Armstrong (Pat. No. 455)

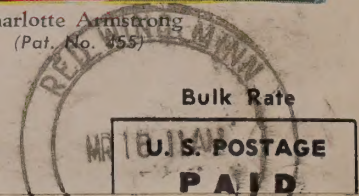
62



ON HWY. 61 — BURNSIDE
2 MILES WEST OF POTTSVILLE



U.S. DEPARTMENT OF AGRICULTURE
WASHINGTON 25, D. C.
OFFICIAL BUSINESS



PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300
POSTAGE AND FEES PAID
U. S. DEPARTMENT OF AGRICULTURE

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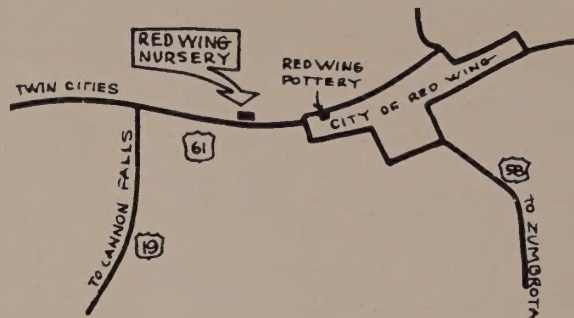
Sargent's

TEL. DU 8-3847



RED WING NURSERY &

LANDSCAPING SERVICE



CONVENIENT HIGHWAY LOCATION

HOURS: Sundays 1 to 5 PM Weekdays 8 AM to 9 PM

VISIT OUR NURSERY and select your plants personally...
or Order by Mail on any items that can safely be mailed.
We feature FIRST QUALITY STOCK at all times. Satisfaction Guaranteed.

SHIPPING NOTE: Many of the smaller items can be shipped Parcel Post at less expense than Express. Include 20% extra for packing and postage. Trees over 4-feet high should be Expressed.

ON HWY. 61 — BURNSIDE 2 MILES WEST OF POTTERY



POTTED

GROWING

Sargent's

ROSES

DEDUCT 25c
EACH IF YOU BUY
3 OR MORE

Root-wrapped **Roses** in many of these varieties are available early in the season at 25c less, and are available.

RED HYBRID TEAS

	Price Each
Aztec	\$3.25
Charlotte Armstrong	2.00
Chrysler Imperial	3.00
Crimson Glory	2.00
Tallyho	2.75

PINK HYBRID TEAS

Kordes Perfecta	4.00
Picture	2.00
Pink Peace	3.50
Tiffany	3.25

MULTI-COLOR HYBRID TEAS

Angel Wings	3.50
Duquesa De Penaranda	2.00
Forty Niner	3.00
Lady Elgin	3.00
Mme. Henri Guillot	2.00
Pres. Herbert Hoover	2.00

YELLOW HYBRID TEAS

Arlene Francis	3.50
Eclipse	2.00
Golden Masterpiece	3.50
Peace	3.00
Sutters Gold	2.75

WHITE HYBRID TEAS

Blanche Mallerin	2.50
Garden Party	4.00
K. A. Victoria	2.00
Virgo	2.00

LAVENDER HYBRID TEAS

Sterling Silver	3.50
RUGOSA ROSES	
Grootendorst, Clustered Red	2.00
Hansa, Red	2.00

CLIMBERS

Blaze, Red	2.00
Crimson Rambler	2.00
Dr. J. H. Nicholas, Rose Pink	2.50
Golden Showers, Yellow	3.25
New Dawn	2.00

TREE ROSES

Charlotte Armstrong, Light Red	6.50
Peace, Yellow Bi-Color	6.50
Chrysler Imperial, Red	6.50
Crimson Glory, Red	6.50

SUB-ZERO ROSES

Curley Pink, Pink	2.25
Queen O'Lakes, Crimson	2.25
Yellow Ruffles, Yellow	2.25

FLORIBUNDAS

Betty Prior, Pink	\$2.00
Circus, Yellow	3.00
Fashion, Coral Pink	2.50
Fire King, Blood Red	3.00
Frensham, Red	2.00
Garnette, Dwarf-Red	2.00
Independence, Orange Red	2.25
Ivory Fashion, Ivory	3.25
Pinocchio, Pink	2.00
Red Pinocchio, Red	2.25
Sarabande, Orange Red	3.00
White Bouquet, White	3.00
Yellow Pinocchio, Yellow	2.25

GRANDIFLORAS

Carousel, Red	2.50
Dean Collins, Carmine Pink	2.50
Queen Elizabeth, Pink	3.00
Roundelay, Red	3.00
Starfire, Currant Red	3.50

PERENNIALS

Artemesia — Silver Mound	75c each
Baby's Breath — Bristol Fairy, dbl. white	\$1.25 each
Baby's Breath — Pink	40c each
Bleeding Heart — Potted - Growing	\$1.50 each
Bleeding Heart — Fern Leaf	\$1.50 each
Canterbury Bells	4 for \$1.00
Carnation — Grenadin	3 for \$1.00
Carpathian Harebell — Blue	50c each
Coral Bell — Red	75c each
Coral Bell — Pink	50c each
Delphinium — Pacific Hybrids, several colors	40c each
Funkia — White	75c each
Hemerocallis — (Day Lilies) Several colors	75c each
Lupine — Russell, Mixed	3 for \$2.00
Lythrum — Morden Pink and Morden Gleam	3 for \$1.00
Lythrum — Extra Large, Potted - growing	\$1.25 each
Monarda — Red, Pink	40c each
Forget-Me-Not	40c each
Pansies	75c dozen
Painted Daisy, Single Red	40c each
Peonies, All colors, potted - growing	\$1.50 each
Phlox — All colors (Also Creeping Phlox)	50c each
Shasta Daisies	40c each
Sweet William	40c each
Veronica — Pink	50c each

(Prices on perennials subject to change as the growing season advances)

CHRYSANTHEMUMS

YES, THEY'RE EARLY!

We buy them from Lehman's, choosing from their best early flowering varieties.

Blossoming
Height Date

20"	Sept. 15
22"	Sept. 20
18"	Sept. 4
30"	Sept. 22
24"	Sept. 12
24"	Sept. 12
22"	Sept. 10
22"	Sept. 15
25"	Sept. 12
20"	Sept. 9
16"	Sept. 20
20"	Sept. 4
16"	Aug. 23
24"	Sept. 20
20"	Sept. 10

Adorable — Rose Pink
Alert — Dark Purple, Silvery Cast
Autumn Beauty — Bronze
Avalanche — White, Cream Center
Daisyum — White, Gold Center
Early Crimson
Edna Rowley — Ruby Eye, Lavender Pompom
George Luxton — L. Bronze
Gold Button — Pinks with Orange Eyes
Lavender Button — Lavender Blue, Dark Center
Luxton's Red — Red with Lavender
Minnehaha — Salmon Rose
Minnpink — Rose Pink
Prairie Sunshine — Yellow
Princess — Rose with Gold Tipping
Princess Kay — Gorgeous heavy white
Tonka — Large, deep yellow



Potted Growing

6 for \$3.15
12 for \$5.95

Flowering SHRUBS

TO SERVE YOU BETTER,
THIS YEAR OUR SHRUBS

ARE	Potted - Growing	Prices Potted-Growing	Prices of dormant stock for early spring planting
Su S Almond, Dbl. Pink		\$1.85	\$1.50
Su S Barberry, Columnberry		\$1.50	\$1.00
Su S Barberry, Globe		\$1.50	
Su S Barberry, Red Leaf		\$1.60	\$1.25
Su T Cranberry, HiBush			\$2.00
E S Currant, Alpine	\$1.35	\$2.00	\$1.25
E S Deutzia, gracilis		\$1.85	\$1.25
Su M Dogwood, Variegated		\$1.85	\$1.50
E M Euonymus, Wing Bark	\$2.75	\$3.75	\$3.00
E S Euonymus, Wing Bark Dwarf		\$2.00	\$1.50
E M Forsythia, Lynwood Gold		\$1.85	
E S Honeysuckle, Clavey's Dwarf		\$2.00	\$1.50
E T Honeysuckle, Zabelli		\$2.25	\$1.75
E S Hydrangea, Hill of Snow		\$2.00	\$1.50
E S Hydrangea, Pee Gee		\$2.00	\$1.50
Su T Lilac, French Hybrids		\$3.00	\$2.00
E M Mock Orange, Golden		\$2.75	\$2.25
Su S Mock Orange, Frosty Morn		\$1.60	
Su S Mulberry, Dwarf		\$1.25	
Su M Ninebark, Golden		\$2.00	\$1.50
Su S Potentilla, Gold Drop		\$1.60	\$1.25
Su M Prunus Cistena (Purple)		\$2.50	\$2.00
Su T Prunus, Triloba (Flr. Plum)		\$2.50	\$2.00
E S Spirea, Anthony Waterer		\$1.85	\$1.35
E S Spirea, Froebeli		\$1.50	\$1.00
E M Spirea, V. H. (Bridal Wreath)		\$1.50	\$1.00
E M Spirea, Double (Bridal Wreath)		\$1.75	\$1.25
Su T Tamarix		\$1.85	
E T Wayfaring Bush		\$2.25	\$1.75
E M Weigelia, Cardinal Shrub-Red		\$2.50	\$2.00
Su T Willow, French Pussy Willow (Silvery Pink)		\$2.00	



EVERGREENS

	15-18"	18-24"	24-30"	30-36"	3-3 1/2'	3 1/2'-4'	4-5'
ARBOR VITAE							
E American					\$7.00	\$8.00	\$10.00
Sh Pyramidal			\$5.00	\$6.50	\$7.50	\$9.50	\$12.00
E Siberian	\$4.75	\$6.00	\$8.00	\$10.00			

FIR - BALSAM \$12.00

SPREADING JUNIPERS

Su Hetzi		\$8.00	\$9.50
E Pfitzer	\$5.75	\$7.00	\$8.00
E Maney	\$5.75	\$7.00	

UPRIGHT JUNIPERS

Su Moffeti	\$7.75	\$8.75	\$11.50	\$15.00
Su Sutherland	\$7.75	\$8.75		
Su Welchi	\$7.75	\$8.75	\$11.50	

PINE

Su Mugho	\$6.50	\$7.50		
Su Ponderosa			\$10.00	

SPRUCE

E Black Hills		\$4.75	\$6.00	\$8.00
E Colorado Green	\$4.75	\$5.75	\$7.00	
E Colorado Blue	\$7.00	\$9.00	\$12.50	

YEW, JAPANESE

Sh Spreading	\$10.00	\$12.75	\$15.00	
Sh Upright		\$15.00	\$20.00	

Sh—Need some shade, in winter particularly
Su—Need almost full sun
E—Can grow well in either sun or partial shade



HEDGING

Clavey's DWARF HONEYSUCKLE

	per 100
Thrives in poorer soil than Alpine Currant and grows faster.	15-18" 45¢ each 18-24" 60¢ each 2-3' 75¢ each

ALPINE CURRANT

	per 100
Our best small deciduous hedge Clips to 2-3'	9-12" 25¢ each 15-18" 55¢ each 18-24" 75¢ each 24-30" 85¢ each

FRUIT TREES

ALL VARIETIES HARDY AND SUITABLE
FOR THE NORTH

APPLES

5-6 ft. \$2.50 each
3 or more \$2.25 each

Summer	Fall	Winter
Oriole	Dolgo Crab	Prairie Spy
Whitney	Wealthy	Haralson
Chestnut	McIntosh	NW Greening
Duchess	Cortland	Fireside
Beacon	Delicious	Redwell
Connell Red	\$3.00 each	

DWARF APPLE

Red Delicious Fireside McIntosh	\$4.00 each
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ASPARAGUS

M. Washington	25 for \$ 2.25
2 yr. roots	

GRAPES

Beta, Concord, Worden Fredonia	75¢ each
2 yr. plants	3 or more 65¢ each

Blue Jay, Moonbeam
Red Amber

2 yr. plants	95¢ each
3 or more	85¢ each

RASPBERRIES

25 for \$4.75 100 for \$16.50

Latham—Best main crop, red
Cumberland—Black cap

September—New red
everbearing, 2 crops, summer and fall.

RHUBARB

Canada Red—Small red stem.	85¢ each
3 or more	75¢ each

PLUMS

4-5 ft. \$2.50 each
3 or more \$2.25 each

MOUNT ROYAL — European
prune type . . . blue, free
stone.

Red Glow—Freestone, bears
heavily and regularly.

Superior—Red, very heavy
producer, fruit large, cling
stone.

Toka—Pollenizer.

Underwood—Red, high quality.

STRAWBERRIES

June Bearing

Dunlap	\$3.95 per 100
Premier	\$3.95 per 100

Earlmore \$3.95 per 100

Trumpeter \$8.00 per 100

New, developed by
Univ. of Minn.

Everbearing

Gem	\$ 5.00 per 100
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SHADE TREES

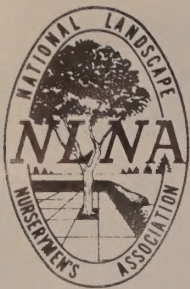


Some varieties are POTTED GROWING at 50¢ to \$1 more.

	4-5'	5-6'	6-8'	8-10'	1 1/2'-1 3/4"	1 3/4'-2"
M-2 Ash, Green			\$3.50	\$5.00	\$7.50	
S-2 Ash, Mountain			\$4.50	\$6.00		
M-2 Ash, Marshall's				\$6.00		
M-1 Birch, Cut Leaf, Weeping			\$7.00			
M-2 Birch, White			\$3.50	\$4.50		
Birch, Clumps of 3 Stems	\$7.00		\$9.35	\$10.50		
S-2 Crab, Hopa		\$3.00				
S-2 Crab, Radiant	\$4.50	\$5.00				
C-2 Crab, Strathmore	\$4.00					
L-1 Elm, American				\$4.75	\$7.50	
M-1 Locust, Sunburst			\$10.00			
M-1 Locust, Thornless, Honey			\$5.00			
M-1 Locust, Skyline				\$10.00		
S-2 Maple, Amur	\$3.50					
M-3 Maple, Crimson King			\$11.00	(Whip 6-7' \$5.00)		
M-2 Maple, Sugar (Hard)			\$6.00	\$8.00	\$11.00	\$14.00
M-3 Maple, Schwedler			\$8.00	\$10.00	(Whip 6-7' \$5)	
S-1 Olive, Russian	\$3.50					
C-1 Poplar, Bolleana	\$1.00	\$2.25	\$3.00			
C-1 Poplar, Lombardy		\$1.00	\$2.00	\$3.00		
S-2 Prunus, Newport	\$3.00					
M-1 Willow, Niobe Wpg	\$3.00	\$4.00				

L—Grow into large trees
M—Grow into medium size trees
S—Grow into small trees
C—Grow into Columnar trees

1—Fast Growers
2—Medium rate growers
3—Slow growers



MEMBER

American Assn. of Nurserymen
Natl. Landscape Nurserymen's Assn.
Minn. State Nurserymen's Assn.

Sargent's

TEL. DU 8-3847

LANDSCAPING SERVICE

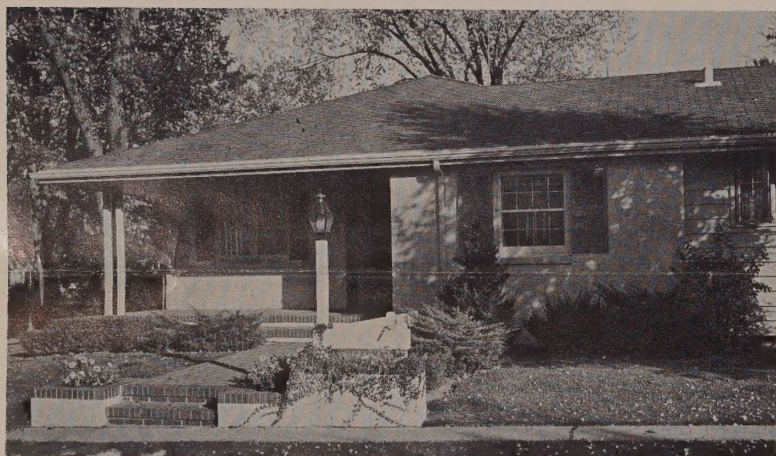
... an Investment that GROWS!

• COMPLETE PLANNING SERVICE

We'll prepare a complete landscape plan for you, to suit your needs and your budget, at nominal cost, explaining in detail what can be done on your property to make it more attractive and useful. The cost is deducted in full from your first purchase of plants for that amount.

• ON THE SPOT PLANTING SUGGESTIONS

Bring a photo or elevation sketch of your home to help us assist you in making planting suggestions — at no cost.



Landscape by Sargents

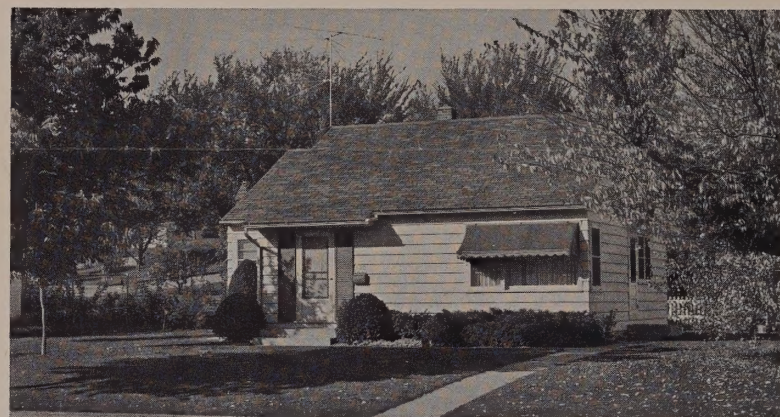
Patterns of shade help make this an inviting entrance. Junipers and Yews provide the evergreen foliage. A section of two-level Alpine Currant hedge at the corner to the left makes for added interest. Bright Petunias and Geraniums provide good color all summer, and lovely background trees provide the setting for the scene.

BENEFITS

Proper landscape planning goes far to increase the value and beauty of your home. It is an investment that will repay its initial cost many times over in terms of...

- ★ More Beauty
- ★ More Enjoyment
- ★ More Comfort
- ★ Easier Maintenance
- ★ Increased Property Values
- ★ Greater Efficiency in Use of Your Space

Our skilled staff will do the entire installation of any landscaping desired. See us now for a cost estimate on your needs. You will be pleased and satisfied with the results. All work is supervised by accredited landscapers with many years of experience in nursery and landscaping work in this area.



Landscape by Sargents

Siberian Arbor Vitae, clipped, give good emphasis and neatness at the doorstep. Pfitzer Junipers repeat the horizontal line of the picture window. Shade trees give enframement and background for the house.



Landscape by Sargents

Pyramidal and Siberian Arbor Vitae frame the doorway of this west facing home. Alpine Currant under the window and repeated along the left lot line give a note of unity to the plan and some separation of front yards. The trees tend to set off this property from the neighbors, which is almost always to be desired.

Sargent's RED WING NURSERY

TEL. DU 8-3847

ORDER BY
MAIL FOR
SPRING PLANTING

SPRING SPECIALS!

(These Prices Effective Through April 15th Only!)

TUBEROUS BEGONIAS

Holland grown — Extra Large Camelia Type Bulbs

2 to 3 inches across

COLORS:

White Salmon
Scarlet Pink
Yellow Copper

6 for \$2.35

12 for \$4.35

Postpaid, for complete kit
— growing tray and fertil-
ized peat-moss-vermiculite
mixture, and growing in-
structions.

Excellent for summer beauty in the shady spots. Start them
now in the house (late March). Set out after danger of frost
is past. They blossom continuously, June until fall frost.
Perfect for table decoration in bowl or saucer.

CLEMATIS VINES

Potted - Growing

NOW in TEN varieties including
beautiful shades of orchid, lilac,
blue, purple . . . plus our older
varieties of white, red and purple.
All Potted - Growing — most will
bloom the first year.

\$1.75
EACH

Postpaid

Boston Ivy \$1.00 each
Bittersweet 1.25 each
Climbing Honeysuckle 1.25 each

Use the Handy Order Form on Back Side

Top Grade ROSES 2 yr. No. 1 Plants

Will Be Mailed At Proper Planting Time

- ★ CHARLOTTE ARMSTRONG — The very best dark pink rose we know.
- ★ CRIMSON GLORY — America's best loved dark red variety.
- ★ ECLIPSE — An excellent yellow, - beautiful tapered bud.
- ★ GARNETTE — A lovely real - double dark red floribunda.
- ★ CLIMBING BLAZE — By far our most popular climber.

POSTPAID
EACH **\$1.45**

Any Ass't. of 5... \$6.45

Order Your Spring Planting Needs Now

BULBS

Postpaid

DAHLIAS Beautiful varieties—all types and colors	59¢ each	3 for \$1.45
GLADIOLUS Jumbo size bulbs in all colors	95¢ dozen	25 for \$1.85
GOLD BANDED AURATUM LILY Large fragrant white lily with gold bands	65¢ each	3 for \$1.75
REGAL LILIES Lovely white, fragrant trumpet lily	50¢ eac	3 for \$1.25
RUBRUM LILIES Rich ruby-crimson, white edging (Also Amaryllis, Tigridia, Cannas, & Caladiums)	65¢ each	3 for \$1.75

FRENCH PINK PUSSY WILLOW

Postpaid

\$1.45

EACH

18 - 24" SIZE
2 for \$2.45

Beautiful silvery-pink pussy wil-
lows right in your own yard.
Bring branches into the house
in February and March for a
refreshing breath of spring.
Will grow into a good tall
shrub.

RED WING, MINNESOTA

DATE.....1960

WRITE or PRINT full name and address very carefully to avoid mishandling in mails.

Name _____
(First Name) (Middle Initial) (Last Name)

Street Address _____ RFD _____ Box _____

City _____ **Zone** _____ **State** _____

Express Office (If different from Post Office).....

Do Not Write in Above Space

Check here if you wish to call for your order at planting time ☐

Payment in full should accompany all orders. Use Money Order, Check or Bank Draft. If coins or currency is sent, it should be wrapped in heavy paper and your letter REGISTERED.

USE THIS ORDER FORM FOR ANY OF THE NURSERY STOCK

LISTED IN THIS CATALOG OR ON SPRING SPECIAL SHEET

CUT ALONG DOTTED LINE AND MAIL IN THIS FORM BEFORE APRIL 15TH

NOTE: Add 20% for any items to be shipped Parcel Post which are not marked POSTPAID in the catalog. Larger items such as trees are shipped Express Collect.

With every order amounting to \$5 or more, we will send with the plants a practical 122 page Gardener's Reference Guide.

Prices on Spring Specials End April 15th — Order Now!

**FREE
OFFER**

Sargent's

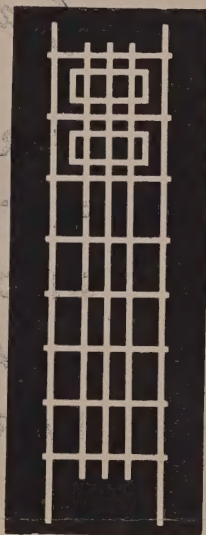
LAWN and GARDEN SUPPLIES



PEAT MOSS — an ideal mulch.
Makes your garden care easier,
better.

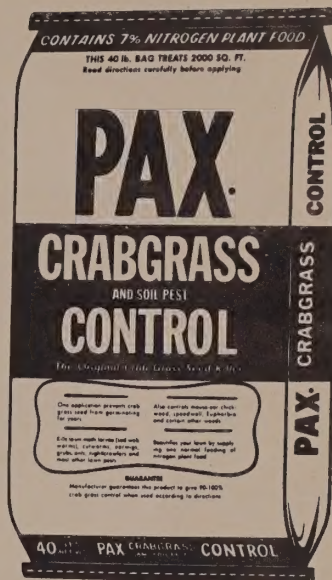


Just what the gardener ordered
for that extra treatment and
soil preparation for new plant-
ings.



TRELLISES — a good vari-
ety now on display in our
retail store.

WE HAVE EVERYTHING YOU NEED
FOR A FINER LAWN AND GARDEN
... **FASTER, EASIER, YARD MAINTENANCE.** GET YOUR SPRING NEEDS
NOW IN SEEDS, ANNUAL FLOWERS
AND VEGETABLE PLANTS, LAWN
AND GARDEN FERTILIZERS, POTTING
SOIL, TRELLISES, STAKES AND TIES
AND MANY OTHER ITEMS.



We loan a spreader with the pur-
chase of PAX or any lawn fertilizer.

RAPID-GRO

The original liquid plant food!



Sargent's

RED WING NURSERY

We have been providing the people of this area with quality NURSERY and LANDSCAPING SERVICE for over 30 years. Our pledge to you is to give completely satisfactory service and plants. Particularly over the past 12 years our conscious effort has been in the direction of more complete and better service and more attractive displaying of the best plants we can grow or buy.



Dick Bosshard and Max Sargent, shown examining some of the Mugho Pine and Pyramid Arbor Vitae on the nursery grounds, are both graduates of the University of Minnesota Dept. of Horticulture and are ever ready and willing to give their expert advice on selection and growing of lawn and garden trees, shrubs and plants. They also direct the expert landscaping installation crews.

NOW IN OUR 32ND YEAR!

Potted



Growing

A new service introduced last year and proving very popular. Many of the regular landscape plants are now offered in pots and growing ... in full leaf, for planting at any time ... even during the summer.

Pyramidal Arbor Vitae and upright Japanese Yew provide the center of interest for this lovely entryway setting.



We carry complete stocks of the best fruit tree varieties for Minnesota and Wisconsin. See complete list inside.

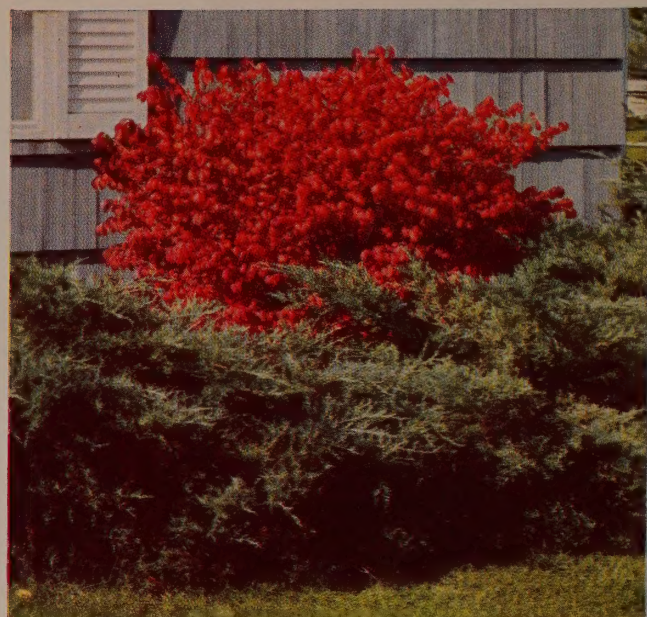


Red Leaf Barberry Potentilla Moffet Juniper

COME TO

Sargent's

FOR YOUR
FRUIT TREES,
SHADE TREES
AND
EVERGREENS



Winged Burning Bush in fall color — with Pfitzer Juniper in foreground. This is the finest low spreading evergreen for this area.



Upright and Spreading Junipers in several varieties are available to make attractive foundation plantings.



Pyramidal Arbor Vitae and upright Japanese Yew provide the center of interest for this lovely entryway setting.



A Sugar Maple in the full glory of its beautiful fall foliage.